

YOUNG BOOK



GRAPHI*S***TUDIO**
MADE IN ITALY

YOUNG BOOK

When the strength
of elegance
creates the form

The elegant line, the purity of the colours, the accolades from the younger generation, make the Young Book an extremely versatile project, iconic and always chic. The freshness of its inner nature is perfectly reflected by the name of this new line: YOUNG. The idea developed from the yet un-

expressed need to create more flexible lines dedicated to young and trend-conscious couples. Created for photographers searching for alternatives and willing to offer a fresh and distinctive service, capable of distinguishing their artistic personality.



The concept

Fresh and up to date, the YOUNG BOOK perfectly encapsulates the fine balance between timeless craftsmanship and the interpretation of a yet unexpressed desire. It answers the call for a product different from formal, classic and sumptuous books, allowing to choose a simple and fresh product instead, ideal for those who love a combination of modern aesthetics and practicality.

Design

A state-of-the-art product where layouts are the main characters. Young is a book of minimal and rigid lines, composed by different elements combined in a refined harmonic balance of materials and shapes, which become the focal point of a line reflecting the personality of those who choose it.

Uniqueness

Young Book represents going beyond of a formal and yet unsurpassed limit, where the book was obtained through the creation of thick covers, with round spines. Today curves disappear, covers get thinner making way to the essential shapes of the box and book for a minimal and simple result which denotes a strong avant-garde taste.



Values that last

Refined materials, special solutions such as our internationally patented seamless binding, the perfectly lay flat opening and the extreme attention to the finishing are the distinctive marks of the Graphistudio Young Book: a memento guaranteed to preserve, unaltered through the years, the charm and the emotions of the most beautiful story in the world.

Passion and creativity

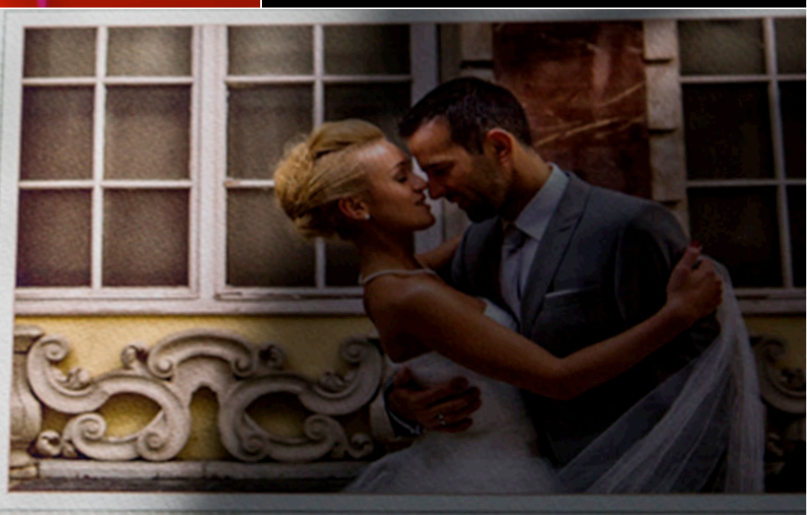
The quest for endless innovation has lead us to create emotions before products. The art and passion of the photographers, the sensibility, expectations and dreams of the couples, the emotions and amazement of their loved ones... all these feelings take form in a book that you will love at first sight. Graphistudio shapes the dreams

thanks to a world-class quality and a style that expresses all the charm of Made in Italy.



Colour

Young dresses the Wedding Book with the style of its brand: intense colours, distinguished by steady lines and intelligent objects, such as the box and the accessories which complete this range, offer creative expressive chromatic notes. There are many different colour combinations, ready to be customized and thus capable of satisfying even the most refined tastes.





The Young Book

It is authentic and unconventional elegance. A style that expresses new forms, imposing itself as a modern classic based on creativity and craftsmanship. The clear identity of the Graphistudio brand has developed over the years while remaining firmly grounded to its roots. An unmistakable style that blends a clear inclination to innovation with the strong Italian mark of its origins. Aspects which make up the core of its essence.

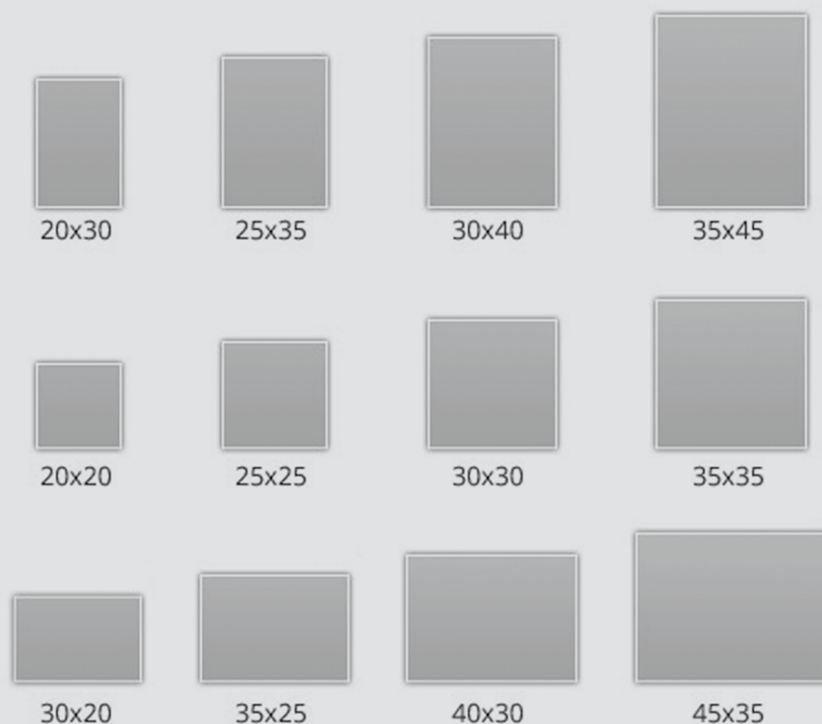






The sizes

The range of sizes goes from the majestic 35x45 cm, to the classical 30x40 cm, down to the compact 25x35 cm and 20x30 cm. The corresponding landscape and square versions are also available.



The papers

You can choose the photographic or the metallic paper with digital laser printing, or as an alternative, Tintoretto and Photo Fine Art papers with digital offset printing.

All options are available with glossy or matte lamination with the exception of the metallic paper, which is already laminated by default.



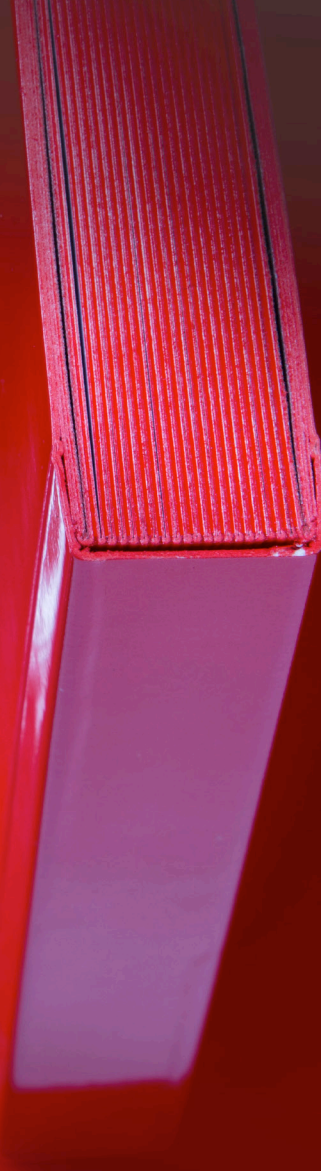
The linings

The accurate preparation and attention to detail is what distinguishes a quality product. Among these details, one of the most important is the lining: its colour guarantees the harmony between the outside and inside of the book, and its texture creates a balanced link between the precious cover material and the finished pages. Apart from these aesthetic reasons, the linings play an important role in the mechanical connection between the cover and the block of the book. For this reason only the best cloths are used to fulfil this essential function. The colour palette is extremely wide, as is the refined choice of the spun cloths available.

The Block

To enhance and preserve the high fidelity of the book prints, Graphis-tudio has invented and patented a revolutionary binding system, whose superior quality is literally self evident. The perfectly lay-flat opening allows a panoramic and detailed view of the whole spread, including the parts positioned over the seam. The result is a nearly cinematograph-

ic, captivating experience. The refined “mechanics” of the block guarantees a fundamental requisite for such an important memory: quality unalterable throughout the years. The three visible faces of the block can be coloured with the same shades chosen for the box and the cover, enhancing YOUNG BOOK with a striking chromatic balance.



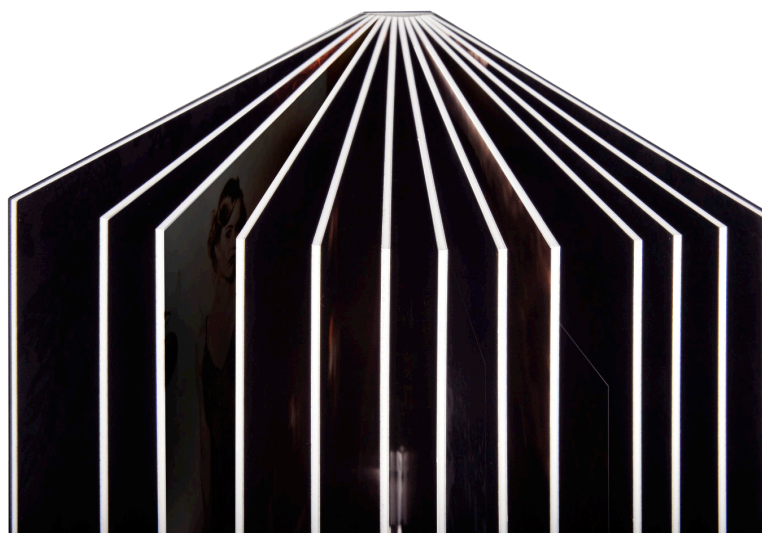
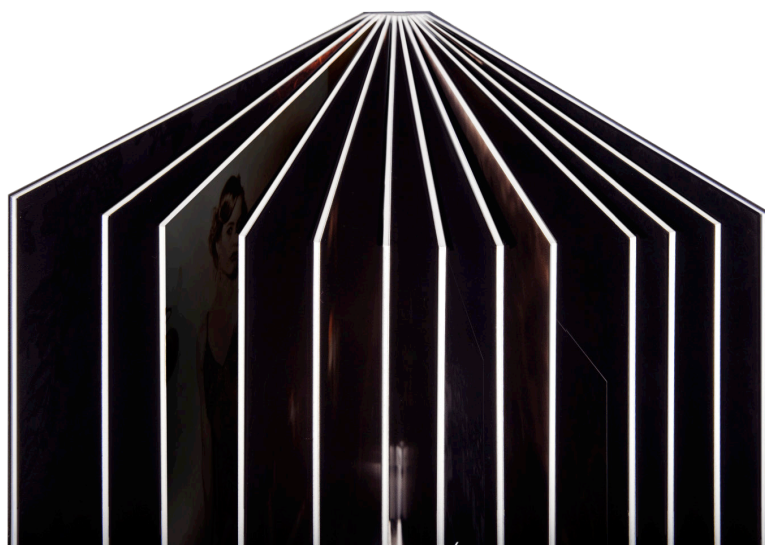
The Bindings

THICK PAGES

What on all books is an option, in the YOUNG BOOK is a standard, which confers majesty to the book by adding an insert between the pages.

RIGID PAGES

The real connection between digital and traditional worlds. Pages become very rigid, in every inch similar to the traditional albums.





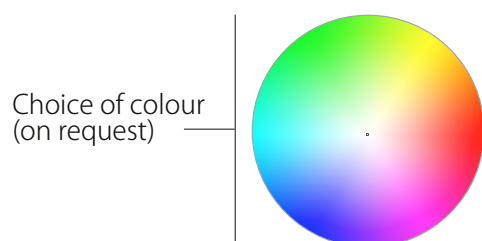
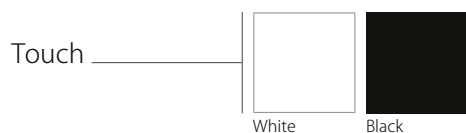
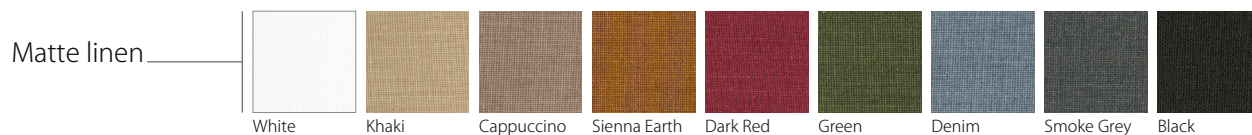
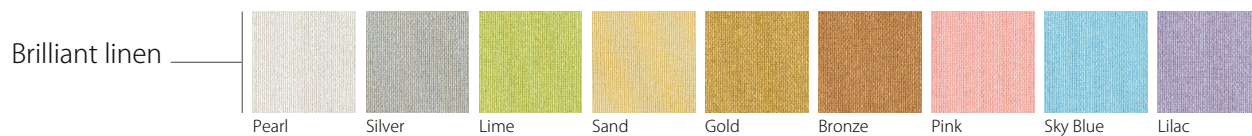
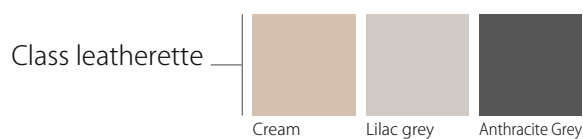
The cover

It's the distinguishing element of the new YOUNG BOOK, which becomes an icon of minimalism. Blended with the block, assumes a primitive look and it fits perfectly the box generating new combinations through the

style, the form and the values. The cover can be upholstered either with the same materials and colours of the box, or with different ones, that create unprecedented chromatic harmonies.



Materials and colours



Apart from the wide range of available materials, it is also possible to customize on matt laminated paper both the Young Book and its box, choosing the colours among a wide RGB range.

Cynthia & Kenny



The ribbon

Made of sateen, embellishes the book playing a leading role in the chromatic composition.

It is available in a wide range of colours to allow always the best result on the colour combinations.



The personalization

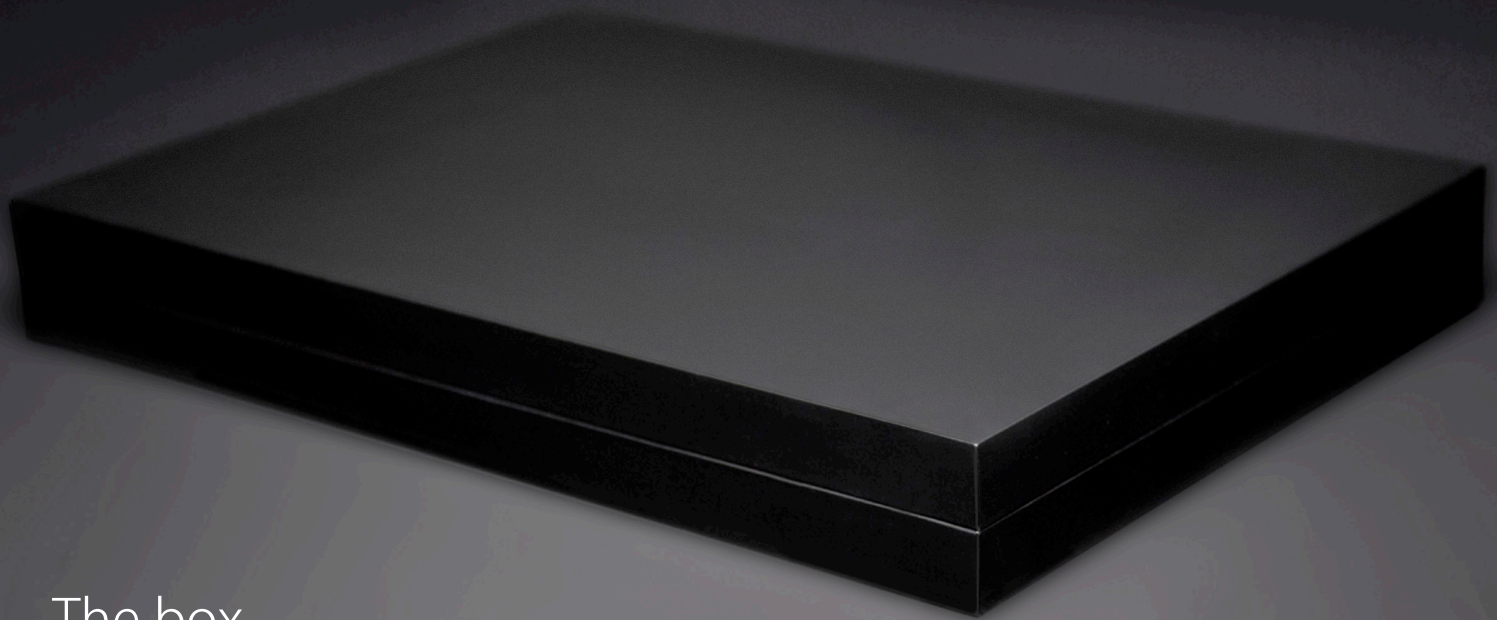
The personalization is made through colour overprinting. The possibility of choosing the text colours and textures allows to harmonize the chromatic balance in each YOUNG BOOK.

The raised finishing is also available as a further finish that enhances the cover and the box, creating mild contrasts between polish and matte.



Coloured overprinting

Coloured overprinting with raised finishing.



The box

It plays with your perception using ancestral shapes, to create a new balance between full and empty spaces carved out from the solid to host the precious imagery of a wedding as in a chest.

The outcome is the essential, which through sober lines creates a different attitude on the wedding book defying conventional ideas.

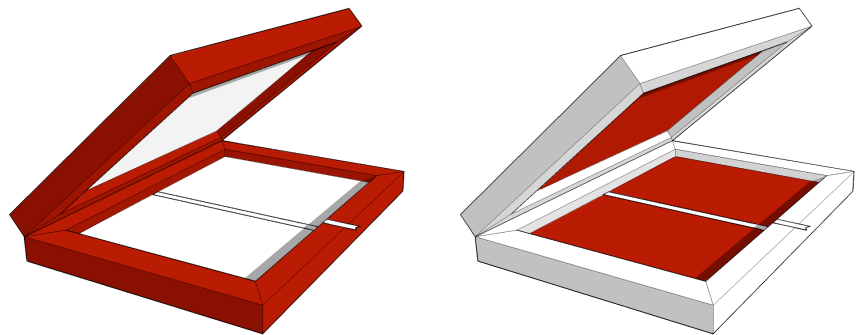
The Box represents a key factor for the Young Book success, therefore

it is offered in bundle as default. The clear cut lines reflect into its rigid and compact shape.

As the cover, it can feature the same finishings and colours, for unprecedented chromatic harmonies.

Covering

The covering of the outside and inside of the box can be diversified for what concerns both the materials and the colours.



Ennoblement

Both the box and the cover can be ennobled by colour overprinting and selective raised varnishing. Meanders, textures, and texts can be impressed, blending with the many tones available for the materials.





MADE IN ITALY

Eva e Attila



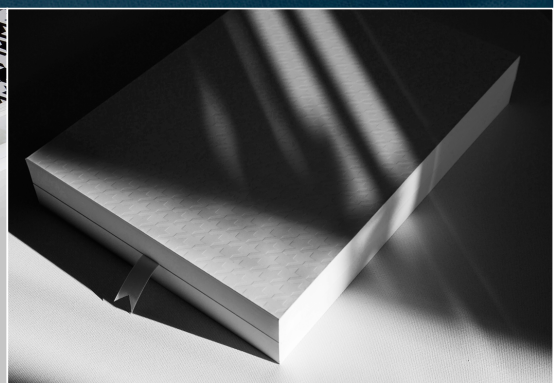
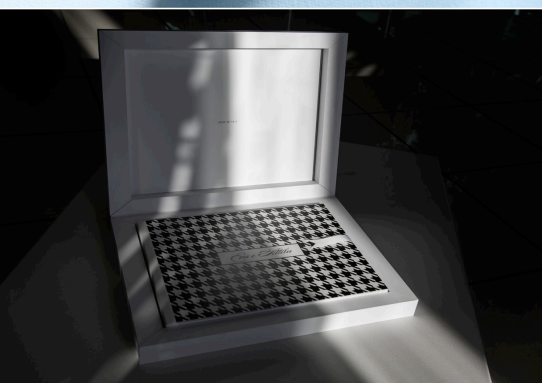
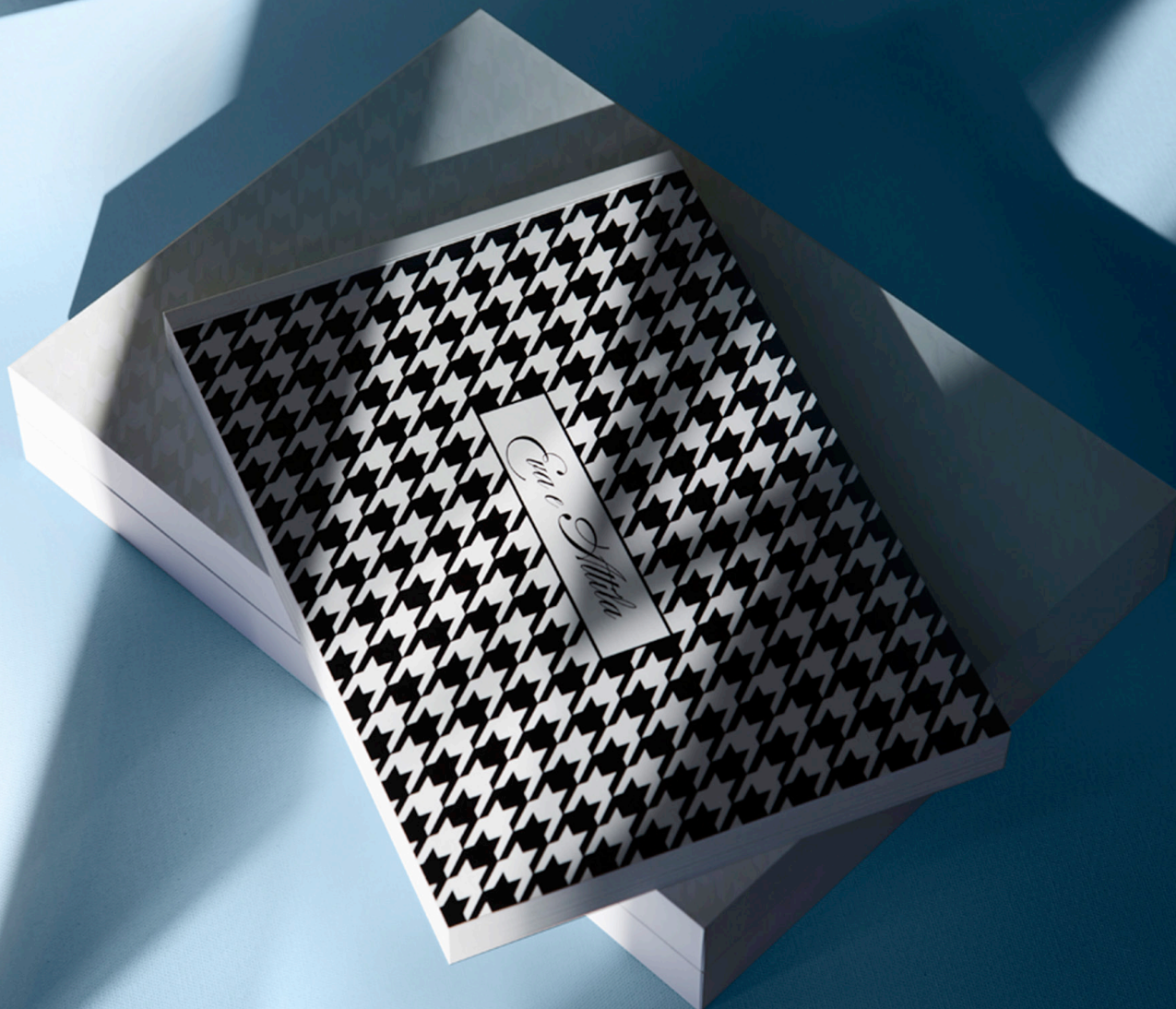
CECONI YOUNG

An additional touch of elegance



MADE IN ITALY

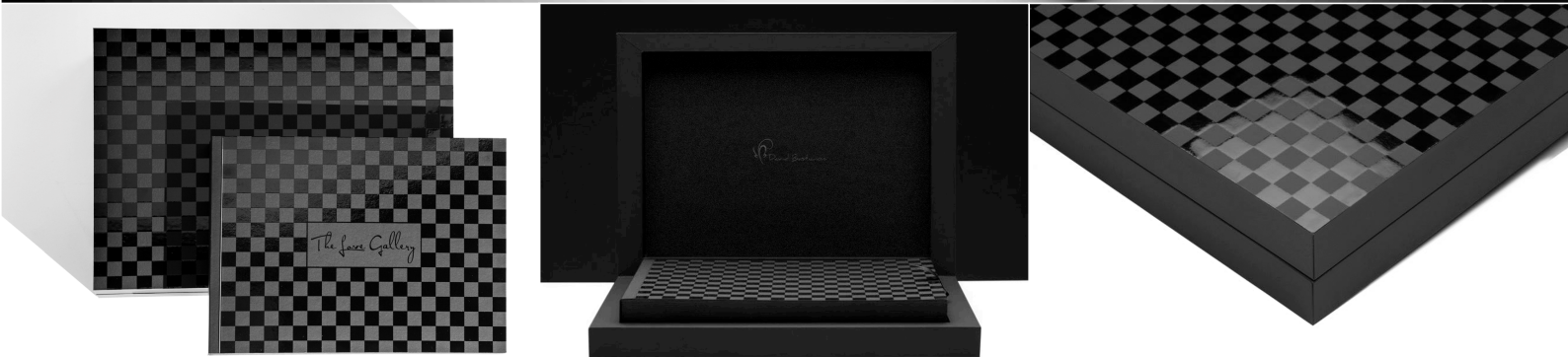
The Love Gallery



The Ceconi Line adds value to the products of the Graphistudio range by focusing on design, refinement, elegance and current fashion trends.

By coordinating the box, the cover and the inside of the book through textures and contemporary colours, but also by revisiting great classics with a touch of preciousness and thus creating an highly emotional first impression. Endless solutions that can be managed by the photographer by creating exclusive lines and by emphasizing a well defined style.

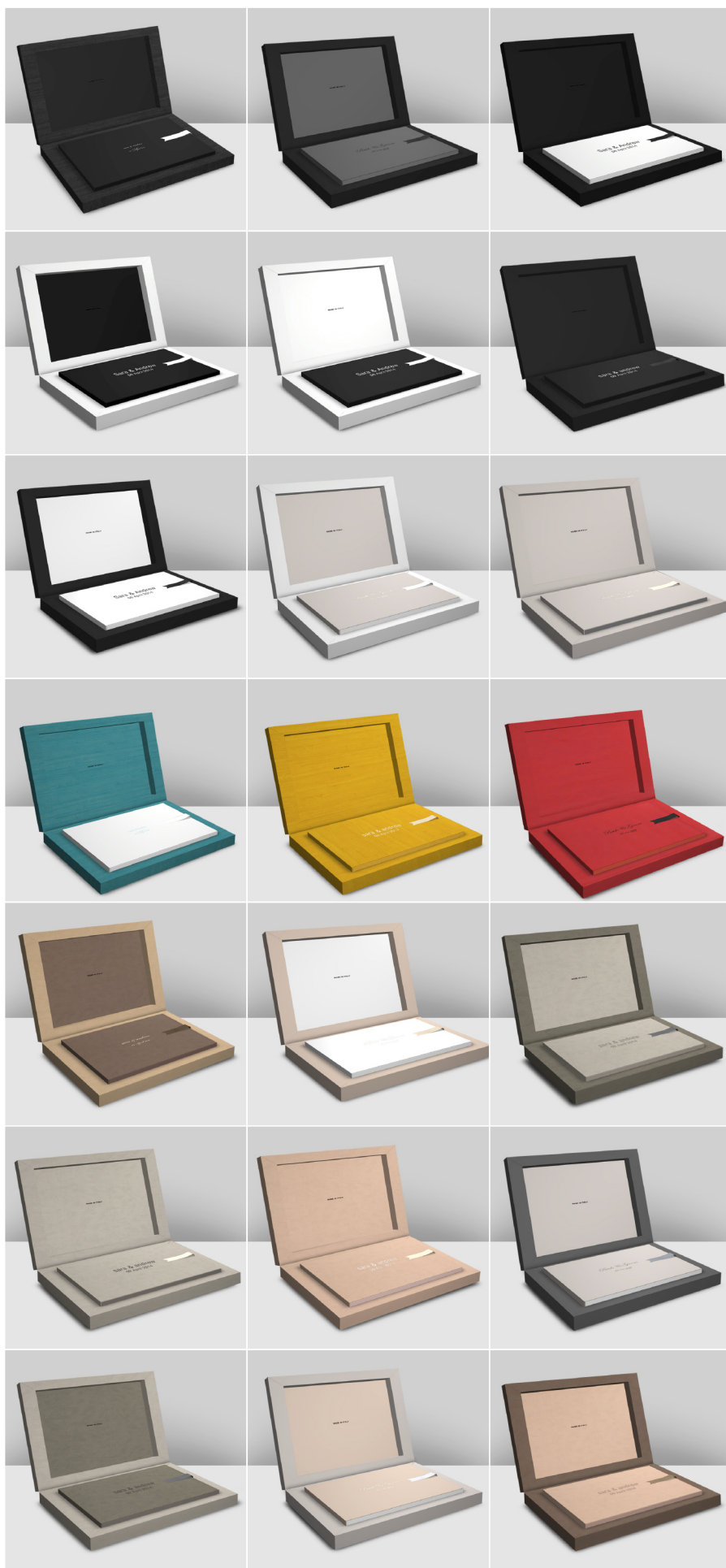
Young Book in the Ceconi version enhances itself thanks to its superb elegance, obtaining a unique and unmistakable identity.



Preset

In order to ease the choice and speed up the ordering process of your Young Book, you can use the PRESET range available in the order form and in the website.

With so many personalization possibilities available for Young Book, we have created a wide range of pre-selected combinations of materials and colours that will facilitate the choice of your preferred configuration.





GRAPHI*S***TUDIO**
MADE IN ITALY





The Old Sheep House, Wall Hall
Aldenham, Hertfordshire WD25 8AS - UK
Tel. (0)2082 424807 - Fax (0)1923 839045
Irish customers only 1-890 886 968
www.graphistudio.com - uksales@graphistudio.com

